

2024 ANNUAL REPORT



Prepared by:

BATESVILLE MAIN STREET



A MESSAGE FROM OUR EXECUTIVE DIRECTOR AMY PRETZER

WOW!! What a fun, active year 2024 has been for Batesville Main Street! We embarked on an increase in events and projects. We were able to complete and have adopted by City Council two pieces of legislation, a DORA ordinance and a Downtown Revitalization Plan. We laid a plan in place to take on our first Historical Preservation project with a building gifted by the City of Batesville and so much more. I am so proud to show the accomplishments of this great organization in 2024.

With the increase in activity and events we were very lucky to double our volunteer base. Our volunteers are the heartbeat of the organization and I am so thankful for a great group of people from board members, committee members and event volunteers that make things really happen for the organization and downtown Batesville and I cannot thank them enough for everything they do.

We were so excited to award 5 interior grants to downtown businesses. These projects will help create a more pleasant welcoming experience for customers and build on the economic vitality of the downtown district.

As we look forward to 2025 we plan to keep the momentum going, by building on the economic development of the district, promoting the local businesses and working to help create a downtown that all are proud to call home.

Thank you to all that attended an event, helped with a project, donated, sponsored, shopped local, dined local and spent time in Downtown Batesville in 2024!!

In Community,
Amy Pretzer



FROM OUR BOARD CHAIR BLAINE TIMONERA



Dear Batesville Main Street Enthusiast,

As we close the books on the 2024 calendar year and open the cover to the 2025, on behalf of our Board of Directors, thank you so much for your continued interest and support in Batesville Main Street. Your time and interest in reviewing this annual report indicates your support and recognition that a prosperous Main Street District is vital to our community.

2024 was a benchmark year for Batesville Main Street with continued growth and expansion of our organization and improvement in quality and quantity of our offerings and additions to the Batesville Community. Internally our organization has activated new committees and work groups and grown the total number of active volunteers supporting our events, promotions, and initiatives. Batesville Main Street has improved existing events and added new events such as the Tap and Chisel Craft Brew Fest, Mainopoly Bar Crawl, and Dr. Jon's Comedy Hypnosis. Additionally, in 2024 we welcomed the Batesville Farmer's Market as a continuing initiative of Batesville Main Street.

Batesville Main Street continuously aims to add permanent additions to our Main Street District and in 2024 we have done more than ever before. In conjunction with our local City Government, supportive Foundations such as the John A. Hillenbrand Foundation, William and Martha Hillenbrand Foundation, and Ripley County Community Foundation, our organization was able to spearhead efforts which have led to the adoption of legislation beneficial to the Main Street District. A Designated Outdoor Refreshment Area (DORA) Ordinance aimed to induce greater connectivity between restaurants and retail establishments. Adoption of the Downtown Vision Plan, a comprehensive plan to guide our community and all of its organizations in collaborated efforts to improve the Main Street District.

As we move into the 2025 calendar year, we will again focus on our continued goals of improving our Main Street District through improved offerings, permanent impacts guided through the Downtown Vision Plan, historic preservation efforts through rehabilitation of the Ward School, and reactivated efforts to assist in the growth and development of businesses in the Main Street District.

While our organization and dozens of volunteers pour our stewardship into the Main Street District, all of those efforts rest in your hands as the community members who must continue to support our organization and the Main Street District. You are the shoppers in stores and the patrons in restaurants and bars. Our community depends on you to make a conscious effort to prioritize shopping local over big box or A-to-Z online stores. Our Board and the Main Street District challenge and encourage you to continue to prioritize your pride and passion for the Main Street District – whether that is formally volunteering, shopping, dining, and drinking local, simple day-to-day acts, or spending time downtown.

Thank you again for being a part of our community, supporting Batesville Main Street, and reviewing our 2024 Annual Report. We cannot wait to see what we can all accomplish in 2025.

ABOUT US

Main Street is a nationwide, grassroots movement that blends preservation, activation, and coordination to harness the power of **Character-Based Economic Growth**

BATESVILLE MAIN STREET is a part of a larger network of Main Street organizations across the state of Indiana as well as the country. As an INDIANA ACCREDITED MAIN STREET we are recognized as one of 17 communities at this level in the state. This means that we are effectively working all 4 points of economic revitalization for our downtown which focuses on design, promotion, organization, and economic vitality. Read on to learn how this investment in our downtown creates long-lasting change for our community!



OUR VISION

Batesville Main Street envisions a charming, clean and vibrant downtown district, where friends new and old, join to become part of the fabric of our community. Our historic buildings are revitalized and serve as storefronts for a variety of unique shops and eateries, and our inclusive and progressive atmosphere encourages investment in new buildings and businesses while providing a place that all are proud to call home.

OUR MISSION

A volunteer-driven endeavor, Batesville Main Street strives to preserve Batesville's illustrious history while continuously looking for ways to transform and cultivate inviting community gathering spaces and promote investment in our downtown district so that it thrives as a place to live, shop, and own a business.

OUR VALUE



Batesville Main Street creates a sense of community spirit by gathering the community together for festivals, support of businesses and economic growth in the downtown district.



BOARD OF DIRECTORS OFFICERS



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Organization Comm. Chair



AMANDA GARCIA
Vice-Chair
Social Media Director



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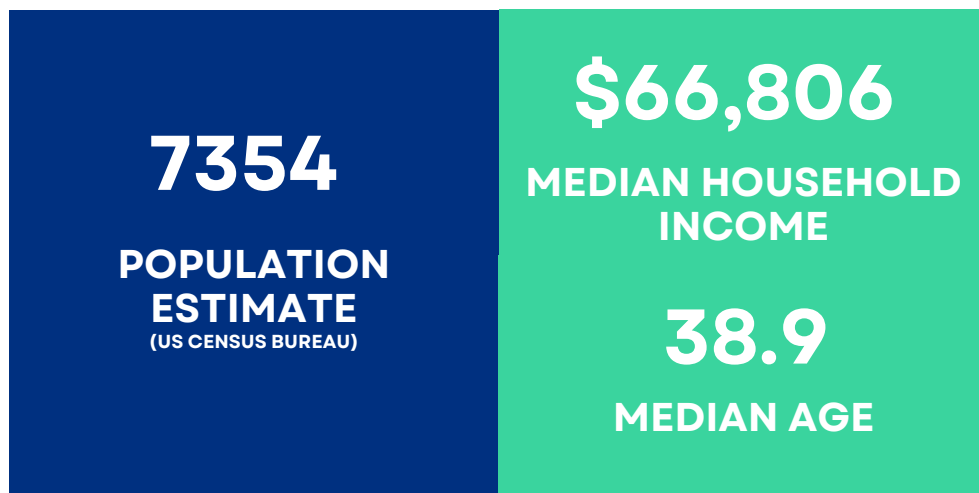


ANNE RAVER

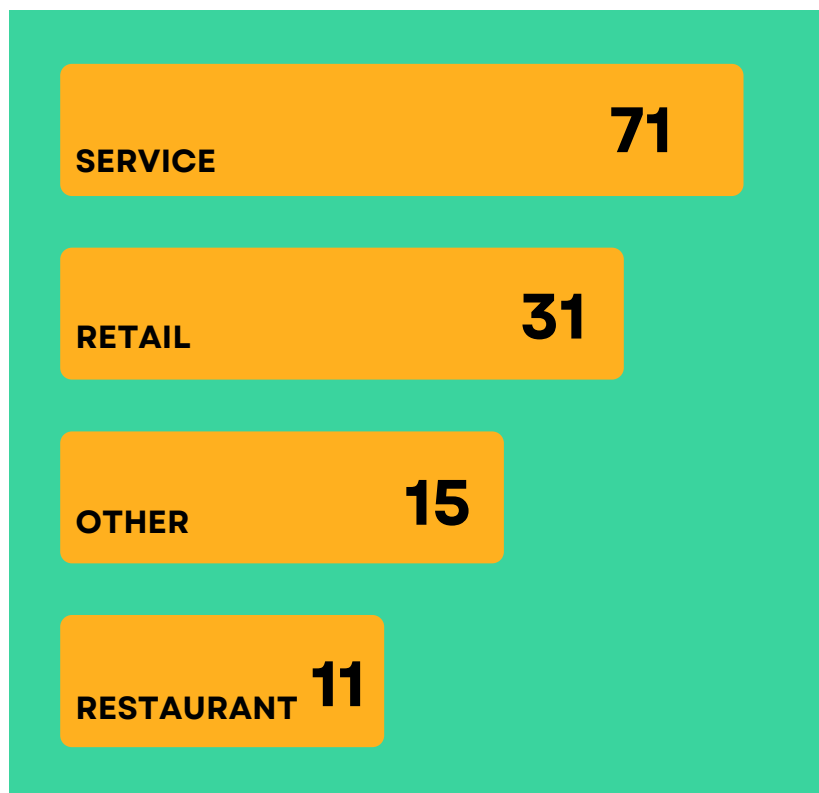


LISA TUVESON

COMMUNITY PROFILE 2024



DOWNTOWN BATESVILLE



2024 IMPACT AT A GLANCE

13400

People Engaged Through
Main Street Programming

15

Events

15

Organization Partnerships

128

Downtown
Businesses
Served by BMS

64

Community
Volunteers =
\$64,414 of
Volunteer In-Kind
Donation

SOCIAL MEDIA



3967
Followers



970
Followers

5

Grants Administered by
BMS for a total of \$24,272
to assist DT Businesses
with Interior
Improvements

\$18,908

Grants Received to be
Reinvested Into
Downtown

COMMITTEE HIGHLIGHTS

ORGANIZATION

- Expanded board, committee and volunteer capacity.

PROMOTIONS/ECONOMIC VITALITY

- Increased downtown events bringing more people into the downtown district.
- Welcomed visitors to Batesville during the very highly attended Schmidt Bakery Cherry Thing-A-Ling event by offering business “goodie bags” to guests and advising on locations to shop and dine while visiting Batesville.
- Administered the Re-Envision Grant for interior improvements to downtown retail, restaurants and specialty shops.

DESIGN

- Oversaw the development of a Downtown Vision Plan

FARMERS MARKET

- Created the new Farmers Appreciation Breakfast.
- Continued the Two Bite Challenge.
- Expanded on Entertainment



PROJECT IMPACT & OUTCOMES

- Successfully **increased the downtown event presence** by over doubling the events of 2023 with approximate attendance also more than doubling. Driving people downtown and into the local businesses
- Administered and **awarded 5 Re-Envision Grants** for interior improvements to downtown business locations. Helping to improve the customer experience. Total of \$24,272 in grant awards. Resulting in \$48,544 in downtown investment.
- **Collaboration** is a very important initiative of Batesville Main Street. Everyone in the community working together for the success of a thriving downtown is of key importance. BMS collaborated with 15 Batesville organizations to bring events and projects to the Main Street District.
- Development and **launch of the Main Street DORA District**. BMS developed the ordinance and opened a Designated Outdoor Refreshment Area downtown. Giving restaurants and bars a greater opportunity to participate in events and allowing other businesses to welcome customers to enter their store more freely. DORA's have shown a great impact on economic development of a downtown district and we are sure that Batesville's DORA will do the same.
- BMS welcomed the **Batesville Farmers Market** under their umbrella allowing the capacity for the market to expand and grow.
- **Increased vendors at the Batesville Food Truck Festival** to alleviate long lines and creating a more pleasant experience. Affording more time for participants to stroll throughout the downtown district.
- Successfully **assembled a Downtown Vision Plan**. Bringing city government, organizations, businesses and residents together for input. Batesville City Council officially adopted the plan as the Batesville Downtown Revitalization Plan making it a great resource for the development of a more vibrant downtown community.
- BMS was **awarded \$100,000 in ARPA** funds by city council to use in revitalizing and saving the **Historical Ward School Building**. Allowing Main Street to take on their first historic preservation project and once complete expanding retail opportunities downtown.

LOOKING TOWARD 2025

GREAT EVENTS

- Winter Bar Crawl
- Cherry Thing-A-Ling Hospitality Center
- Mainopoly
- Touch-A-Truck
- Puppuccino
- Batesville Farmers Market
- 4th of July Celebration
- Batesville Food Truck Festival
- Tap & Chisel Brew Fest
- Holiday Tree Lighting & Parade
- And More!!!

EXCITING PROJECTS

- Begin Revitalization of the Ward School Building
- Analyze the Downtown Vision Plan to find the best starting point
- Grand Opening of the Downtown Trail Extension
- Placement of Wayfinding Signage in Downtown
- Awarding Re-Envision Grants for Business Interior Improvements
- And More!!!





GENEROUS SUPPORTERS AND DONORS

\$17,100

Donations/Sponsorships
received in 2024

\$126,000

Generous Amount of
City Government \$ given in 2024

\$5,800

In Kind-Donations
received in 2024

**Without our generous supporters and donors
Batesville Main Street would not be able to
accomplish our goals.
We thank you so very much!!**

Affinity Graphics & Tees
Ashley Walls Lohmiller Real Estate
Back Roads Bar & Grill
Batesville Area Arts Council
Batesville Economic Development
Batesville Liquor Co.
Bird in a Tree Boutique
Janet and Mike Borst
Bring It On Homes Realty
Gretchen Burkhart
City of Batesville
Coalition for a Drug Free Batesville
Missy & Tim Cooper
Creative Landscapes
Creek Bottom Brewery
Duke Energy
Donovan Freeland
The Galley
The Garrett Group
The Gibson Theatre
Gillman's Home Center
Gotcha Covered
Lance and Ronda Green
Gutapfel Roofing
H&R Block - Batesville
Health Markets

Harmeyer Market
Carol & Jeff Heidledge
Hillenbrand Partners with Possibilities
Indiana Arts Commission
Indiana Landmarks
Janna & John Irrgang
Ison's Family Pizza
Joan & John Kuhlman
Joann Kuhlman
Lil' Charlie's Restaurant and Bar
Lone Wolf & Friends
McDonald's Batesville
Megan's Amazing Adventures
Pulskamp Flooring Plus
Anne & Joe Raver Family
Lori & Brian Rennekamp
RomWeber Party Place
Kim and Michael Ryan
Scheibler Design Build
The Sister Haus
Timonera Law Office
Todd Siebert Memorial Foundation
Lisa & Erik Tuveson
Voegel Auto Supply/Napa Auto
Widener Automotive