



BATESVILLE FARMERS MARKET

PRESENTING SPONSORS — \$1,000

Become a Presenting Sponsor of the Batesville Farmers Market and make a direct impact on local children, farmers, vendors, and our community. Presenting Sponsors will partner with the Batesville Farmers Market to provide \$5 in Market Bucks to local school-age children to spend with vendors at the market. This program introduces children to shopping local, encourages them to explore fresh and locally produced foods and products, and puts sponsorship dollars directly back into the hands of our farmers market vendors.

Your \$1,000 sponsorship will help:

- Provide \$5 Market Bucks to local children
- Support local farmers, producers, and small businesses
- Provide live music and entertainment at the market
- Support special market activities and events
- Promote and grow the Batesville Farmers Market

Presenting Sponsors will receive:

- Recognition as a Presenting Sponsor
- Business/organization recognition on market promotional materials
- Featured recognition on Batesville Farmers Market social media
- Recognition during sponsored market activities and events
- Opportunities for additional sponsor recognition throughout the market season

Your sponsorship creates a full circle of community support—investing in our children while keeping dollars local and supporting the farmers, growers, makers, and small businesses that make our market possible.

EVENT SPONSORS — \$250

Event Sponsors help support the continued success and growth of the Batesville Farmers Market. Sponsorship dollars help offset the costs associated with organizing, promoting, advertising, entertainment, special events, and other market activities throughout the season. Event Sponsors receive recognition through Batesville Farmers Market promotional materials, social media, and applicable market events based on sponsorship level. Every contribution helps us create a welcoming and vibrant farmers market while supporting local farmers, vendors, businesses, and our community.

SPONSORSHIP COMMITMENT

To help us plan and promote our upcoming market season, sponsorship commitments and payments are preferred prior to the start of the market season. Thank you for investing in the Batesville Farmers Market and helping us grow a stronger local community.

BATESVILLE MUSIC BASH (Two Events in 2027!)



Presenting Sponsor – \$3,000: Sponsorship includes featured recognition as the presenting sponsor for the Batesville Music Bash on Batesville Main Street website and social media posts. Prominent on-site recognition on the day of the event through designated signage and/or banners. Invitation for sponsor’s booth/presence at the event. Sponsorship offsets the cost of the entertainment.

Gold Level Sponsors - \$500: Sponsorship includes recognition on Batesville Main Street website, social media posts, and “Gold Level” recognition on signage and/or banner the day of the event. Sponsorship offsets the costs of tent rental, event insurance, marketing materials, etc.

Silver Level Sponsors - \$250: Sponsorship includes recognition on Batesville Main Street website, social media posts, and “Silver Level” recognition on signage and/or banner the day of the event. Sponsorship offsets the costs of tent rental, event insurance, marketing materials, etc.

FOOD TRUCK FESTIVAL



Presenting Sponsor – \$1,000: Sponsorship includes featured recognition as the presenting sponsor for the Food Truck Festival on Batesville Main Street website and social media posts. Prominent on-site recognition on the day of the event through designated signage and/or banners. Invitation for sponsor’s booth/presence at the event. Sponsorship offsets the costs of tent rental, event insurance, marketing materials, etc.

Music Sponsor – \$500: The sponsorship features recognition on Batesville Main Street website and social media posts. On site recognition and signage at the music performance area. Invitation for sponsor’s booth/presence at the event. Sponsorship offsets the costs of live entertainment.

Gold Level Sponsors - \$500: Sponsorship includes recognition on Batesville Main Street website, social media posts, and “Gold Level” recognition on signage and/or banner the day of the event. Sponsorships help cover costs of the event not covered by Presenting Sponsor.

Silver Level Sponsors - \$250: Sponsorship includes recognition on Batesville Main Street website, social media posts, and “Silver Level” recognition on signage and/or banner the day of the event. Sponsorships help cover costs of the event not covered by Presenting Sponsor.

HOLIDAY PARADE & TREE LIGHTING



Presenting Sponsors – \$1,000: Sponsorship includes featured recognition as the presenting sponsor for the Holiday Parade & Tree Lighting on Batesville Main Street website and social media posts. Prominent on-site recognition on the day of the event through designated signage and/or banners. Invitation for sponsor's booth/presence at the event. Sponsorship offsets the costs of tent rental, event insurance, marketing materials, etc.

Event Sponsors - \$250: – Sponsorship includes recognition on Batesville Main Street website, social media posts, and "Event Level" recognition on signage and/or banner the day of the event. Sponsorship offsets additional costs associated with games, activities, arts and crafts, and equipment rental such as heaters.

BAR CRAWL



Presenting Sponsor - \$500: Sponsorship includes featured recognition as the presenting sponsor for the Bar Crawl on Batesville Main Street website and social media posts. Prominent on-site recognition on the day of the event through designated signage and/or banners at a designated bar, restaurant, or prominent location along the route. Sponsorship offsets the event insurance, marketing materials, etc.

Event Sponsors - \$250: Sponsorship includes recognition on Batesville Main Street website, social media posts, and “Event Level” recognition on signage and/or banner the day of the event at a designated bar, restaurant, or prominent location along the route. Sponsorships help cover costs of the event not covered by Presenting Sponsor.

TAP & CHISEL CRAFT BREW & SPIRITS FEST



Master Sponsors - \$1,000: Sponsorship includes 4 VIP event tickets, 4 logo koozies or glasses, featured recognition on the Main Street website, brochure, event map, table tents, and ticketing website. Two reserved high top table spots in the shade.

Craftsman Sponsors - \$500: Sponsorship includes 2 event tickets, 2 logo koozies or glasses, recognition on Main Street website, brochure, event map, and table tents. Two reserved high-top table spots in the shade.

Apprentice Sponsors - \$275: Sponsorship includes 2 event tickets, 2 logo koozies or glasses, recognition on Main Street website, brochure, and event map.

For All Sponsors: *1 additional VIP event ticket if paid by April 1st.

TOUCH-A-TRUCK



Presenting Sponsor - \$500: Sponsorship includes featured recognition as the presenting sponsor for Touch-A-Truck on Batesville Main Street website and social media posts. Prominent on-site recognition on the day of the event through designated signage and/or banners. Invitation for sponsor's booth/presence at the event. Sponsorship offsets the event insurance, marketing materials, etc.

Event Sponsors - \$250: Sponsorship includes recognition on Batesville Main Street website, social media posts, and "Event Level" recognition on signage and/or banner the day of the event. Sponsorships help cover costs of the event not covered by Presenting Sponsor.